FIG. 1

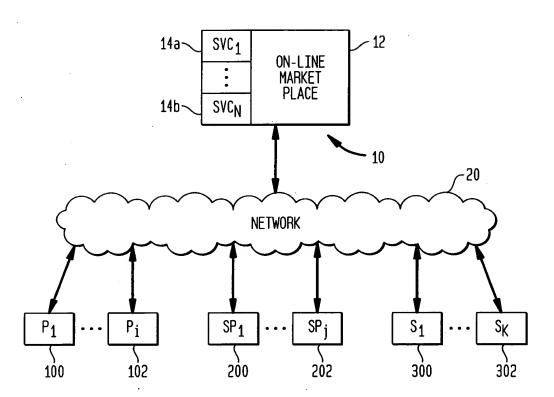


FIG. 2

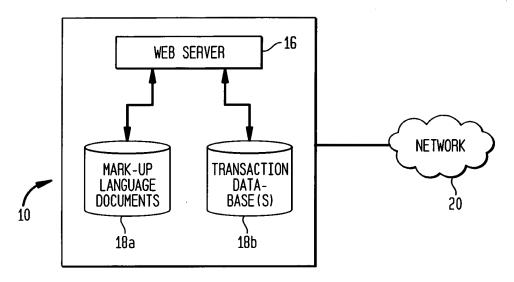


FIG. 3

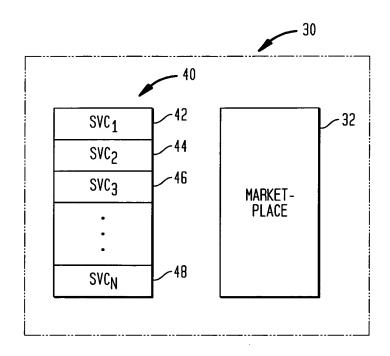
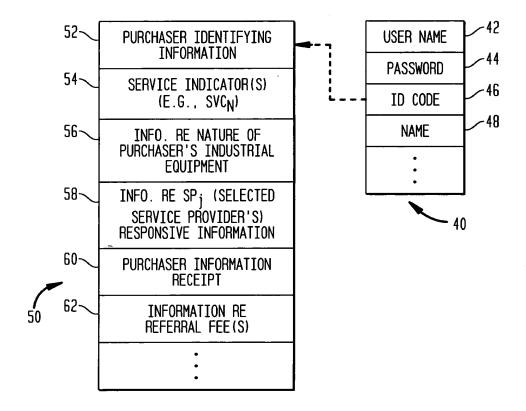


FIG. 4

REGISTER
REGISTER AS
USER NAME PASSWORD CONFIRM PASSWORD I HAVE READ THE TERMS OF BUSINESS AND AGREE TO THEM

FIG. 5



01 P 7441 US 5/10

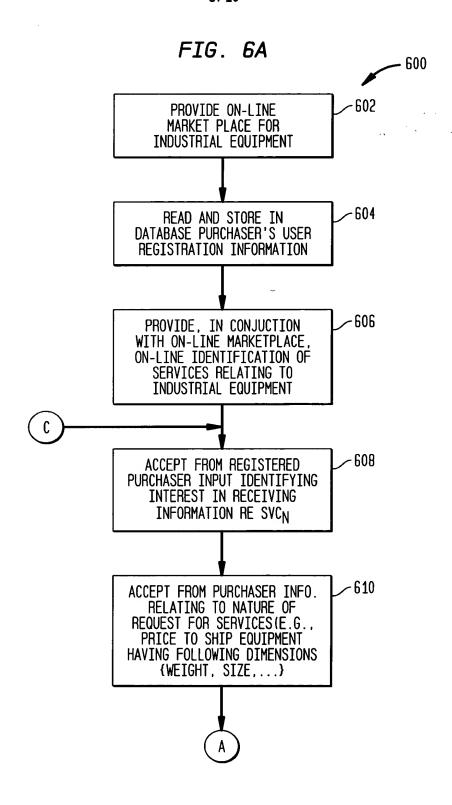
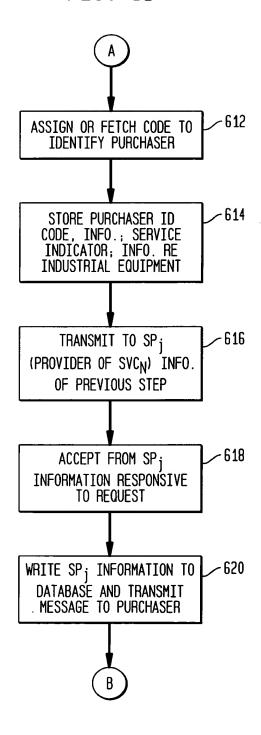
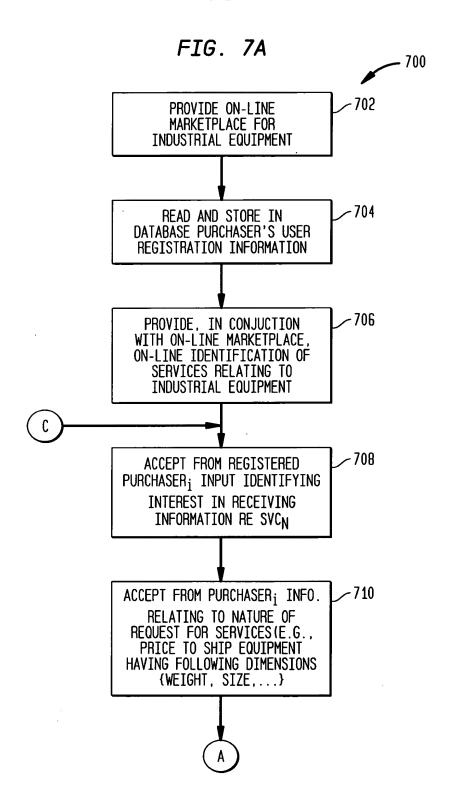


FIG. 6B



01 P 7441 US 7/10 FIG. 6C 622 CHECK IF -624 **RE-ATTEMPT** NO PURCHASER RECEIVED NOTIFICATION OF PURCHASER INFO. FROM SP;? YES **~626** WRITE PURCHASER INFORMATION RECEIPT TO DATABASE - 628 - 630 PURCHASER WISH TO PROCEED NO **END** WITH SP_i? YES -632 TRANSMIT AT LEAST SUBSET OF PURCHASER REGISTRATION INFORMATION TO SP; 636 -634 638 COMPUTE REFERRAL FEE(S): WRITE TO DATABASE: *L* NO OTHER SVC SELECTED? **END** TRANSMIT TO SPi YES



9/10 FIG. 7B -712 $\begin{array}{c} \text{ASSIGN OR FETCH CODE TO} \\ \text{IDENTIFY PURCHASER}_i \end{array}$ STORE PURCHASER ID CODE, INFO.; SERVICE INDICATOR; INFO. RE INDUSTRIAL EQUIPMENT -714 TRANSMIT TO SP_j -716 (PROVIDER OF SVCN) INFO. OF PREVIOUS STEP LINK PURCHASER TO SP i -718 SITE (OR OTHERWISE ROUTE PURCHASER TO SP;) ACCEPT AND STORE TRANSACTION INFORMATION FROM SPi RELATING TO PURCHASER COMPUTE REFERRAL FEES, ~722 STORE IN DATABASE, AND TRANSMIT TO SPi **END**

01 P 7441 US

10/10

FIG. 8

800

TRANSMIT TO SYSTEM 10
(HAVING ON-LINE MARKETPLACE
FOR INDUSTRIAL EQUIPMENT)
INFORMATION TO BE INCLUDED
WITH IDENTIFICATION OF
SERVICE (E.G., ON WEBSITE)

RECEIVE FROM SYSTEM 10 INFO. IDENTIFYING PURCHASER P_i AND INFO. REGARDING ITS REQUEST FOR INFORMATION (E.G., PARTICULARS OF INDUSTRIAL EQUIPMENT, LOCATION OF ORIGIN AND DESTINATION, ETC.

BASED ON PURCHASER $\mathsf{P_i}$ INFORMATION, GENERATE INFORMATION RESPONSIVE TO PURCHASER $\mathsf{P_i}$ REQUEST

IF PURCHASER P_i REMAINS
INTERESTED AFTER RECEIPT OF
RESPONSIVE INFORMATION FROM
SERVICE PROVIDER, RECEIVE FROM
SYSTEM 10 AT LEAST A SUBSET OF
PURCHASER REGISTRATION
INFORMATION

ESTABLISH CONTACT WITH PURCHASER,

Pi BASED ON RECEIVED

REGISTRATION INFORMATION

TRANSMIT MESSAGE(S) TO SYSTEM 10
REGARDING NATURE OF CONTACT
WITH PURCHASER P_i AND TRANSACTION
HISTORY (IF ANY)

-804

-802

-806

-808

Q 1 A

-812